



**Climabox Digital
Marketing Agency**

Search engine optimization Success story for Truhealthonline Blog

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About Truhealthonline Blog

Company, Location

Lagos . Nigeria

They specialize on sharing Health Tips to people .

Goals

There major goal was to increase the visibility of the Blog on major search engines. In order to be right there when people are searching for Health Tips.

Approach

We optimized their website on major search engines such as Google,Bing,Yahoo.

Results

We were able to increase their visibility and traffic in search engine by making their website appear on first page on related keywords for their health blog Articles. Example : 'African pear', 'nigerian pear' 'health benefits of ube', 'health benefits of African pear' and so on . Currently according to metrics collected on 9/07/2016 Truhealthonline Blog as organic search total click of **2,185** and Impressions of **31,425** which is a Drastic increase in click through rate (CTR).

About Search engine optimization

Search engine optimization increases your visibility in organic search . Which makes you appear exactly when prospective customers are searching for your product and Services. [Learn more](#)

